

Researchers are invited to apply



Call for Applications 2011

Applications on any aspect of soy and human health will be accepted, including, but not limited to:

- Obesity/metabolism
- Prostate health
- Bone health
- Cognitive function
- Heart health
- Women's health
- HRT
- Breast cancer
- Menopause
- Reproductive Health

Important 2011 Dates

March 15
Applications due to SHRP

April 15
Selected applications announced

June NIH Deadline
Full proposals due to NIH

October NIH Deadline
Alternate date to NIH

Researchers from across the country are invited to apply for one incentive award of \$20,000 and 8 incentive awards of \$10,000 each for grant proposals on soy and human health for eventual submission to NIH. The highest scoring application will be awarded the \$20,000 award.

The United Soybean Board (USB) is offering up to \$100,000 in incentive awards to researchers who develop the best research concepts on soy and human health.

This is the 11th year that the incentive awards have been offered. In addition to welcoming proposals dealing with soy protein, isoflavones, etc., funds have been earmarked for at least two proposals dealing with soybean oil and human health. If oil proposals of high merit are not received, the earmarked funds will be used for other types of proposals.

A simplified application process has been developed that includes an official Application Cover Form and a four page narrative of the research proposed.

Applications to the program are due by March 15, 2011. Selected applicants will then be required to submit full grant proposals to NIH to meet the June or October NIH deadlines.

The top research application submitted to the SHRP will receive a \$20,000 award, up from \$10,000 in previous years.

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USB is made up of 68 farmer-directors who oversee investments of the soybean checkoff, a research and promotion program funded by U.S. soybean farmers.

For more information, call:
1-888-772-8449
or send an e-mail inquiry to:
stevev@communicainc.com

Application requirements at a glance:

Applicants to SHRP should meet the following requirements:

- Must be a qualified investigator at a legitimate institution in the United States.
- Proposed research must require an annual budget of at least \$150,000 in direct costs for at least three years. (See Application Instructions for details.)
- Proposed research must be new and innovative and lead to greater understanding of how soy can affect human health.
- Applications must include an official Application Cover Form and a four page narrative, plus a bio sketch of PI and a Resources page.