

The United Soybean Board (USB) plans to award one \$20,000 incentive award and eight \$10,000 awards to selected researchers for the development of complete research proposals on soy and human health to be submitted to the National Institutes of Health. The highest scoring application will be awarded the \$20,000 prize.

Applications to the Soy Health Research Program (SHRP) will be submitted to a peer review panel for evaluation. Incentive grants will be awarded based on researcher qualifications and the merits of the proposed research.

To be eligible for an incentive grant, please note the following:

- ◆ Applications will be accepted from qualified investigators at legitimate institutions in the United States.
- ◆ Only applications requiring at least \$150,000 in annual direct costs for at least three years will be eligible. Applicants must seek approval from SHRP by February 15, 2011, before submitting any application requesting \$500,000 or more in direct costs for any year.
- ◆ An official *Application Cover Form* should be submitted, along with an outline or narrative. The latter should not exceed four pages in length (not counting references) and must be in at least 12-point font. Applications should also include the applicant's *Biographical Sketch* and *Resources Page* (NIH Forms).
- ◆ Applications must be received electronically by **March 15, 2011**. Email your application to **stevev@communiqueinc.com**
- ◆ Incentive awards to selected researchers will be paid only after submission of the complete research proposal to the National Institutes of Health by the June or October 2011 deadlines. Upon receiving a copy of the NIH confirmation of receipt, including the proposal's NIH assignment number, a check will be made out to the institution designated by the researcher for the sole purpose of supporting the researcher in his or her scientific work. Checks will not be issued to individual researchers.

Soybean Oil RFA:

Funds will be earmarked for at least two proposals on soybean oil and human health that are deemed acceptable. Please note that proposals on other soybean constituents (protein, isoflavones, etc.) are still welcomed.

Questions or comments about this incentive award program should be submitted via e-mail to Steve Veile, Program Manager, at stevev@communiqueinc.com



USB is made up of 68 farmer-directors who oversee investments of the soybean checkoff, a research and promotion program funded by U.S. soybean farmers.



Please complete this cover form, to be followed by an outline of your proposed National Institutes of Health grant application. The outline should not exceed four pages in length. Body copy on your outline or narrative must be at least 12-point type. Also, please enclose your Biographical Sketch and Resources Page required for NIH applications.

Basic Information

Application Title _____

(Your Last Name, First Name)

(Position)

(University or Affiliation)

(Mailing Address)

(City, State, Zip Code)

(E-mail Address)

(Phone Number)

Experience

Although no longer a requirement, we would like to ask the following questions for the benefit of our review panel:

Is your position a full-time faculty post at the level of assistant professor or higher?

Yes No

Have you held a grant as a principal investigator from the National Institutes of Health?

Yes No

If yes, what type was your previous NIH grant?

R01 P01

R29 P30

Other _____



About Your Application

What area will your soy research proposal address?

- | | | |
|---|--|---|
| <input type="checkbox"/> Heart Health | <input type="checkbox"/> Prostate Cancer | <input type="checkbox"/> Obesity/Metabolism |
| <input type="checkbox"/> Bone Health | <input type="checkbox"/> Breast Cancer | <input type="checkbox"/> HRT |
| <input type="checkbox"/> Cognitive Function | <input type="checkbox"/> Reproductive Health | <input type="checkbox"/> Other |

Does your application involve soybean oil as a component of your proposed research?
(Funding has been earmarked for at least two applications that will lead to a greater understanding of how soybean oil can affect human health.)

Yes No

Estimated annual direct costs:

- \$150,000-250,000
 \$250,001-350,000
 \$350,001-\$499,999
 \$500,000+

For how many years? _____

Are you a past recipient of an incentive award from the USB Soy Health Research Program?

Yes No

(Signature)

(Date)

Return this completed form, along with an outline of your proposed research (four pages or less), biographical sketch and resource pages electronically to:

stevev@communiqueinc.com

